



CCACE Advisory Committee Zoom Meeting Minutes
June 11, 2021

Present: Demi Ayres, John Ballantine, Ron Bernard, Paula Casey, Marla Iyasere, Carol Murphree, Jill Weintraub

Carol mentioned an interesting program that the Council on Aging offered to their clients hosted by the Nantucket Whaling Museum, thinking it might be a good fit for CCACE. Jill will look into it and see if it works for our Fall catalog.

1. MAY MINUTES APPROVED BY John Ballantine Feeney; SECONDED BY Demi Ayres
2. REGISTRATION AND BUDGET UPDATE:
 - a. Adult ed:
A few registrations may come in; we are ahead of last year.
See Jill's Director's Report. Of the classes offered, we had a high run rate; collaborations significantly added to the numbers; the speaker series was fantastic and it was great to have the arm chair travel.
 - b. Drivers ed:
We are behind by 2 registrations from last year's numbers.
 - c. IMSCC:
We are behind by 120 from last year's numbers.

Jill is amazed at where we are and what we've done. The budget #'s presented in the Director's Report were posted on 6/8. This morning there's an additional \$16,000. We will end the year in a good place even though we've purchased a car (of which we received a \$7,500 grant).
We should come out about even this year; the music lessons will determine the numbers.

3. SUMMER 2021 UPDATES
 - a. IMSCC private lessons & ensembles
Music lesson registrations are coming in. We will follow the department of Education latest guidelines. Students will wear masks with a slit in the mouth to play instruments and have bell covers on their instruments.
 - b. Drivers ed
June classes are virtual and full. We will give everyone the option of virtual or in-class options in July and August. We will continue to add driving lessons throughout the summer... they are filling up.
4. We have been awarded a \$10,000 grant from the Concord Carlisle Community Chest for 2022. This past year the grant was \$5,000. The money will help with our scholarship fund... we are very appreciative.

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5. FALL 2021 PLANNING

IMSCC: Music lesson schedules in the fall will be determined by first-come, first-serve basis. Those who pay first get the first time slots.

CCHS students and staff won't have to wear masks come fall.

We are able to bring Adult ed classes back in person if we want to but are struggling with virtual vs in-person. Our instructors are hesitant; they are enjoying being home and not having to deal with commuting. Many have expressed that they don't want to come back, they prefer to remain virtual. The majority of Adult Ed classes will remain online in the fall, following the feedback we are receiving that people are more comfortable with this format. People from all over the country have joined us and we've had the opportunity to collaborate with local communities that would not have been possible without the online option.

We will review our Advisory Committee By-Laws in our September meeting and look over our mission statement.

6. OPEN ADVISORY COMMITTEE SEAT

We have reached out to Barbara Magee who will hopefully join us for our July meeting, and join the board in September. Barbara lives in Concord, is a recently retired Concord Elementary teacher, has taken many of our classes in the past and her daughter is on the faculty at CCHS.

7. FY22 MEETING SCHEDULE:

September 17	February 18
October 15	March 25
November 12	April 29
December 10	May 20
January 21	June 10

8. CAN WE TALK FY22

Below find John's letter to and synopsis of his conversation with Dan Kennedy:

"Great and many thanks Dan for taking the time to talk with us today...about "How Local News Helps Build Our Civic Communities" (tentative title) covering:

- changing economics of news business
- why local news and reporting is important
- local news, civic engagement, and trust
- Future models for local news -- how they flourish and survive -- and where we get our information
- What we as residents of communities can do

The dates we are looking at are Oct 19 or 21st 2021 (Tuesday or Thursday) that Jill will confirm with you followed up a week later with a panel that might include Diane Hassan and David R (?) from the Globe and one or two others. Claudia and others on our board will help with panel follow-ups.

We would also pay you an honorarium of \$500 for your efforts and time. And as Claudia mentioned we would very much appreciate take-aways and topic questions / directions for our panel Also the academic in me very much appreciates some suggested readings that our audience might look at before. Long books probably won't work, however articles are great.

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This will be a Zoom event where our CCACE will sign up and pay a nominal fee for the two night 60-75 minute event each night. I think we would probably start at 7 pm, however we can sort out those details. And the Friends of Concord Library might also be a co-sponsor, so we could get a good showing. 100 plus on zoom

Again many thanks and enjoy your sabbatical and writing project

As I mentioned, my Aunt [Morley Cowles Ballantine](#) and Uncle Arthur Ballantine purchased the Durango Herald <https://www.durangoherald.com/> back in 1952 when it was a small mining town. My cousin Richard and family still run the paper and know of many of the challenges of operating a small newspaper in a thriving community. I have copied my cousin Richard and sister Elizabeth on this email since they might be good source for small newspapers for your books. They have many thoughts and ideas about the newspaper business -- big and small

Mostly thank you for being willing to help us with our Can You Talk series for the Concord Carlisle Adult Community Education this coming October

Best wishes
John”

CCACE Meeting discussion:

- Dan is focused on local
- We can broaden our topic with the panel
- Most people get their news locally, not nationally
- Younger generations get their news through social media
- We are hoping for a partnership with Friends of Concord Public Library. They want to see our program outline before committing.
- Potential dates: October 19 or 21 for Part 1 - Dan
- October 21 or 28 for Part 2 - Panel
- Optimum dates: October 21 and October 28
- Fee: \$30 for the two nights

Reporters on the panel will attract more people to sign-up for our program, as opposed to teachers who may bring in a few students

Potential panelists:

- Frank Phillips - possible moderator? lives in Concord, past reporter for a Lowell paper, has covered the State House, Works for the Globe. Demi heard him speak at a Concord Museum event.
- Elena Eberstein, incoming Grad student at Emerson College, recommended by Tim Riley
- Diane Hessian, Author and Globe editor
- David Ropeik
- Elizabeth Ballantine, John’s cousin; Durango Herald
- Chris Gauthier, CCHS faculty
- Paul McGinn, community member

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- Concord Journal and/or Carlisle Mosquito journalist. We decided that we'd go with the Mosquito journalist because it's an independent paper whereas the Concord Journal is owned by Gannett. (Perhaps we invite them as audience members?)

We narrowed it down to the following as first choice:

Moderator: Elizabeth Ballantine

Panelists: Elena Eberstein - Emerson College graduate student

David Ropiek

Diane Hessian

alternate: Frank Phillips

Demi will touch base with Elena as a panelist on 10/28

John will contact Dan as moderator on 10/21

Dan will contact David and Diane as panelists on 10/28

***John's follow-up letter to the committee mentioned that Jill will follow-up with Dan regarding dates/title and figuring out how to contact Diane.

Anticipated costs:

Dan Kennedy, Moderator - \$500

Panelists - \$250/each

Advertising

If we have 70 in attendance at \$30/ea = \$2,100

Hopefully Friends of Concord Library will contribute some money and advertise locally

Next meeting is scheduled for 7/15 at 11:00